

ANDREW HEWITT PhD

PHOTOGRAPHY
FILM
DESIGN

CONTACT

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CREATIVE PRACTICE

I'm a photographer, filmmaker and designer with a background in research, higher education and theatre production.

I relish the mix of creative thinking and practical problem-solving: understanding what someone wants to communicate, finding a visual approach and making it happen.

LITTLE REBEL

I founded **Little Rebel** in May 2026, an independent creative studio based near Ilkley. I work directly with clients from the first conversation to final delivery, shaping briefs, planning shoots and bringing together the people and resources each project needs.

The work ranges from individual commissions to projects that combine photography, film and design, with clear communication and good working relationships at the heart of my approach.

QUALIFICATIONS

PhD	Textile coloration University of Leeds
MSc	Polymer Science Lancaster University
BSc (Hons)	Chemistry Lancaster University
PGCHE	University of Huddersfield

EXPLORE MY PORTFOLIO

WHAT I DO

Photography
Portraits and headshots; fashion and costume; theatre and performance; events and weddings; wildlife; architectural, commercial and aerial photography.

Film & video
Promotional films, event videos and performance recordings, edited for websites, social media and presentations.

Design & digital
Brand identities, graphic design and websites; publicity and programmes; exhibition materials; content for print and digital campaigns.

SELECTED WORK

Upstagers
Theatre and performance photography; performance recording; publicity, poster, flyer, programme and branding design; website design.

Northway Building Preservation
Brand development, videography and graphic design.

Justine Bradley Hill Millinery
Portrait photography of Justine in her studio for a proposed magazine feature.

Wrapped in Rubber
Studio product photography of garments worn by models for the brand's website.

The Maureen Williams School of Dance
Photography and performance filming for successive biennial productions.

Commercial headshots
Recent portrait sessions taken from planning and image-making through selection, retouching and client delivery.

LITTLE REBEL

EXPERIENCE BEHIND THE WORK

CREATIVE LEADERSHIP

UPSTAGERS THEATRE CHARITY
Creative Practitioner; later Director & Trustee
1987 to present

My longstanding involvement with Upstagers combines theatre-making, creative production and the practical work of running a charity.

I direct productions and work with performers, teachers and production teams, with seven awards for pantomime direction.

My work includes photography, performance filming, programmes, posters, publicity, branding, websites and digital scenery, alongside stationery and signage.

UNIVERSITY OF HUDDERSFIELD
Lecturer; later Deputy Director of Graduate Education for Arts & Humanities
2018–2025

I taught photography, imagery and composition within Fashion Image, Communication & Business and Fashion Marketing modules, alongside branding, print, web and video practice.

I photographed final-year Fashion Design collections in 2019, 2024 and 2025, and Costume with Textiles work in 2024 and 2025.

I also helped organise fashion, costume and public events and create their content, managed departmental and research-centre social media channels, and designed print materials for conferences and courses.

SELECTED EDITORIAL CREDITS

Figure & Diagram Editor, Handbook of Nonwovens, second edition, Elsevier, 2022.

Design & Layout Editor, The 92nd Textile Institute World Conference Proceedings: Sustainability of the Textile and Fashion Supply Chain - Transitioning to Zero Carbon and Zero Waste, The Textile Institute, 2023.

PRESENTATIONS & COMMUNICATION

I've presented research at conferences in Europe, North America, India and Brazil, communicating complex ideas to specialist audiences.

CREATIVE PRODUCTION, DIRECTION & VISUAL COMMUNICATION

COMMERCIAL EXPERIENCE

NONWOVENS INNOVATION & RESEARCH INSTITUTE (NIRI)
Project Management & In-House Communications
2005–2018

I held senior roles in a commercially focused research and product-development organisation serving international industrial clients.

I created brand and communications material including the company branding and logo, product and project logos, three iterations of the organisation's website, photography, video, exhibition stands, posters, publicity, presentations, stationery and signage.

I managed client communication, confidential projects, grant activity, training and technical presentations across varied markets and professional audiences.

UNIVERSITY OF LEEDS: NONWOVENS RESEARCH GROUP (NRG) & CENTRE FOR TECHNICAL TEXTILES (CTT)
Research & Design Contributions
2005–2012

I coordinated the *NRG's* INDEX 2005 exhibition presence in Geneva, including stand design, posters, presentations and literature.

I designed and built the *CTT* and *NRG* research showcase websites to support preparation for the Research Assessment Exercise, and served as their web editor (2008-2012).

NONWOVENS NETWORK UK
Steering Committee Member & Design Contributions
2011–2025

I designed and built the *Nonwovens Network* and *Nonwovens Apprenticeships* websites to support the UK's nonwovens industry association, and served as their web editor.

TOOLS & APPROACH

Creative tools

Regular use: Lightroom Classic, Photoshop, Illustrator, Acrobat, Premiere Pro and InDesign. Some experience of After Effects. Confident across Microsoft 365 and Apple productivity tools.

Working approach

Client briefing; visual research; studio and location planning; production scheduling; image selection and retouching; editing; print, web and social delivery.